

## FOR IMMEDIATE RELEASE:

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## Fairfax Lumber & Hardware Debuts Environmentally Friendly Sansin Wood Coatings, Offering High Performance, Low VOC Wood Protection Inside and Out

*Fairfax, Calif. and Strathroy, Ontario, Canada, August 9, 2011* - The Sansin Corporation (<u>www.sansin.com</u>) today announced that Fairfax Lumber & Hardware, a 100 percent employee owned business in operation since 1912 and based in Marin County, Calif., will offer its line of interior and exterior environmentally friendly wood coatings and sealants.

Sansin wood finishes qualify as a low and super-compliant coating according to the South Coast Air Quality Management District regulations for architectural coatings (SCAQMD 1113) and meet the newly revised California Proposition 65 (Prop 65) regulations.

Fairfax Lumber & Hardware prides itself on stocking and providing high-quality environmentally friendly alternatives to traditional materials. Sansin stains and finishes are nature friendly interior and exterior wood stain and finish products that deliver rich and vibrant color and apply uniformly while ensuring healthy air standards.

Sansin's Purity® interior liquid and gel stains are zero VOC and use Sansin's new Eco-Tone<sup>TM</sup> colorant system that delivers dye-like color for interior wood staining with a fraction of the toxicity found in conventional, solvent-based dyes. The Purity® and Glacier interior clear finishes are also zero VOC.

Fairfax Lumber & Hardware will also carry Sansin's line of Enviro Stain exterior wood stains and sealants (DEC<sup>TM</sup>, Classic<sup>TM</sup>, ENS<sup>TM</sup>, and SDF<sup>TM</sup>) at its location at 109 Broadway in Fairfax, Ca. For more information, customers can also visit www.fairfaxlumber.com

"Fairfax Lumber & Hardware truly believes in offering products that support and promote healthy living spaces. As an employee owned retailer that is active in promoting green building, Fairfax Lumber & Hardware sets an example for green retailing in both its commitment to the environment and delivery of quality customer service," said Sjoerd Bos, Vice President of the Sansin Corporation.

## **About Sansin**

For 25 years, Sansin has been the only wood protection company focused exclusively on researching, developing, and introducing environmentally friendly, 'water-borne' interior and exterior wood products and technologies. Sansin's products deliver outstanding color, durability and performance, without the toxicity found in conventional stains. Sansin Enviro Stains use water, not petroleum solvents, to deeply penetrate and protect wood naturally, from within. Sansin has dealer networks in both Canada and the U.S. To learn more about Sansin Corporation, its line of Enviro Stains or how to become a Sansin preferred dealer, visit <a href="http://www.sansin.com/">http://www.sansin.com/</a>. Or, join us on Facebook.

## About Fairfax Lumber & Hardware

Fairfax Lumber & Hardware is committed to forging strong community and personal relationships while providing the best hardware and building materials for any job. The oldest business in the Ross Valley, Fairfax Lumber & Hardware has been supplying Marin County residents with fine quality products and customer service for 92 years. The store carries a wide range of products for homeowners, do-it-yourselfers, and the trades. Through its Fairfax Green<sup>™</sup> program, Fairfax Lumber & Hardware provides green building products and information to customers based on the convergence of four ideas — conservation of natural resources, increased energy efficiency, improved indoor air quality and the release of fewer toxins into the environment.